Jumo Health develops age-appropriate, culturally sensitive, and relatable educational resources for patients and caregivers. We have experience serving diverse populations, covering more than 160 health topics across 75+ countries and 90+ languages - and we're always expanding!

Our multicultural offerings are designed to explain the latest in evidence-based literature using highly visual elements so that everyone can understand complex medical topics. We use familiar mediums to ensure this - from comic books and Pixar®-style animation, to virtual reality experiences and authentic documentary-style patient stories - all tailored based on age and audience.

Jumo Health collaborates globally with more than 180 advocacy groups and community organizations to ensure an authentic patient experience is accurately represented.



At Diagnosis. During Treatment. Through Clinical Trials.

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scan here



ER-Positive/HER-2-Negative Advanced Breast Cancer:



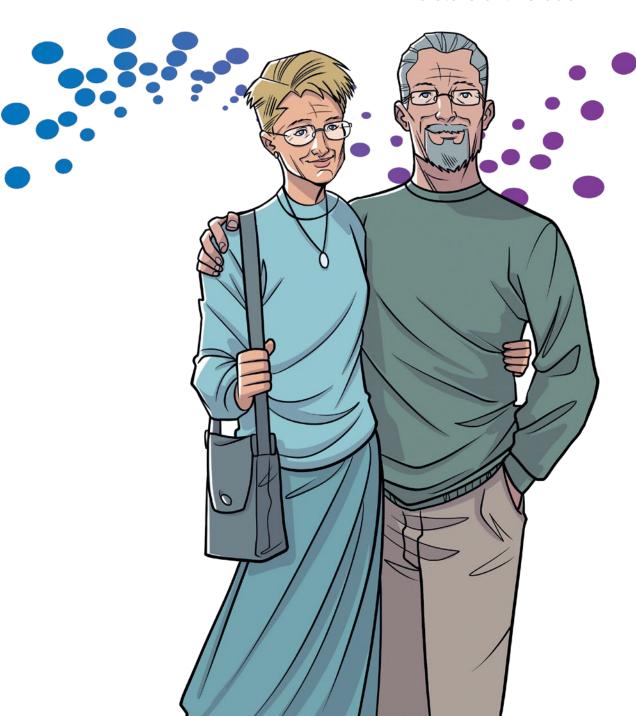
Lasofoxifene is an investigational oral endocrine therapy currently being studied for efficacy and safety in the treatment of metastatic hormone receptor-positive (ER+) breast cancer. It has not yet been approved by the FDA.

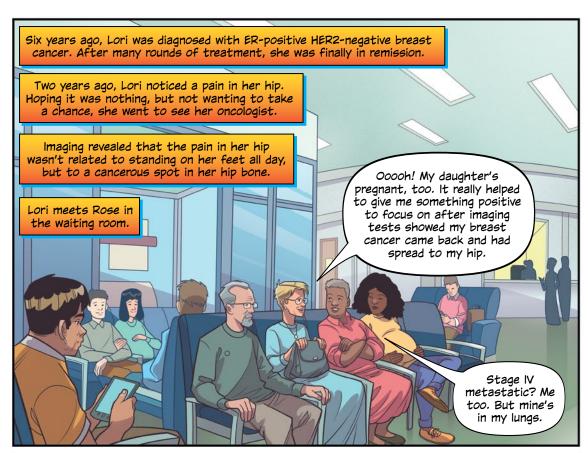
In the case of an adverse event or medical emergency, please seek medical attention immediately. Any adverse events that occur while on a treatment or therapy should be reported to your physician.

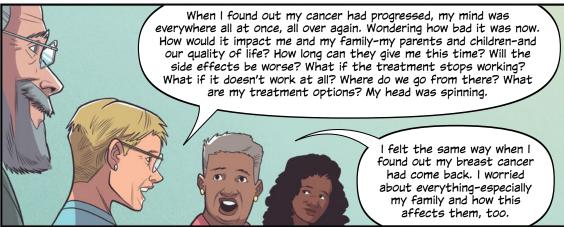
### FEATURING:

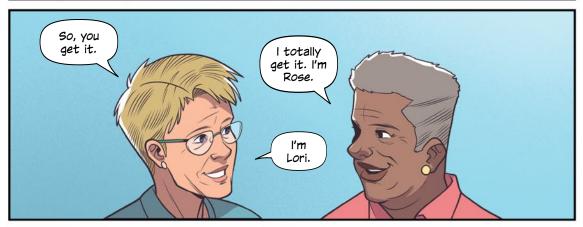
# **LORI and her HUSBAND**

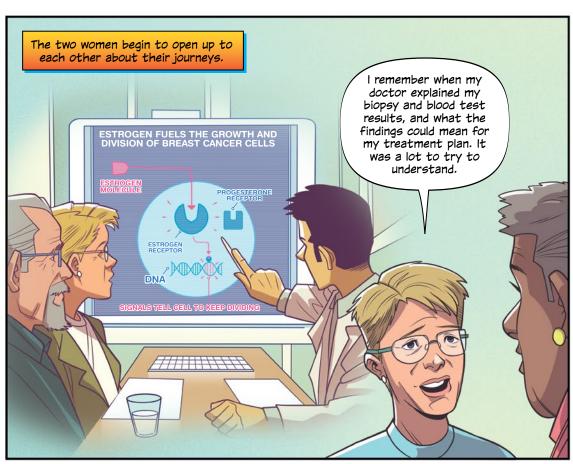
The stars of this book

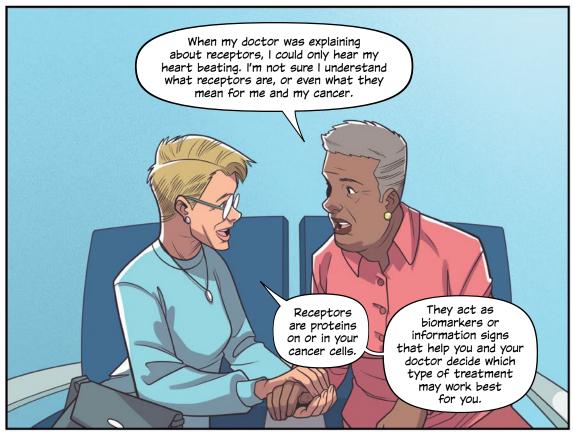


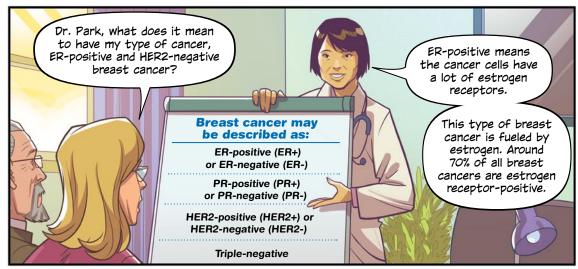


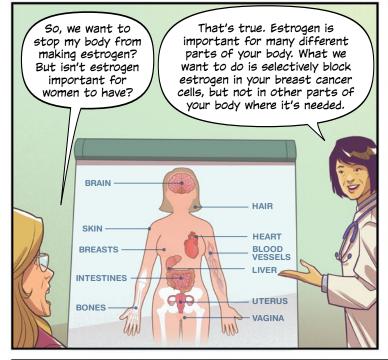




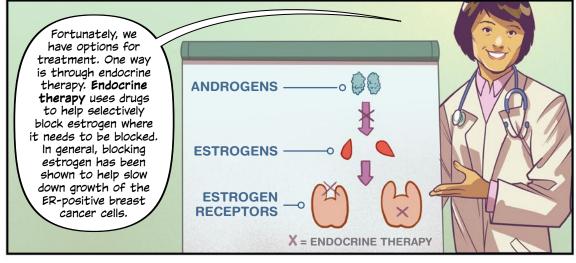


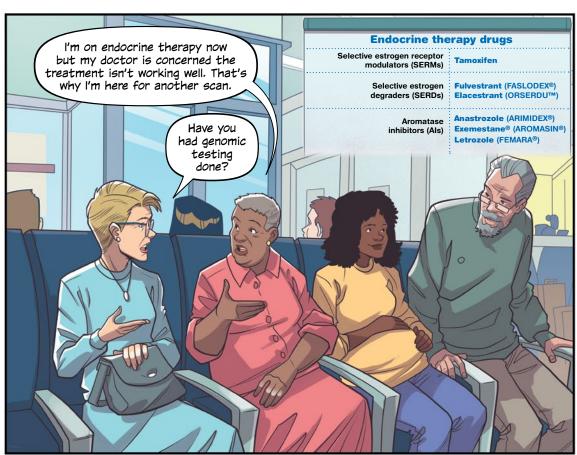


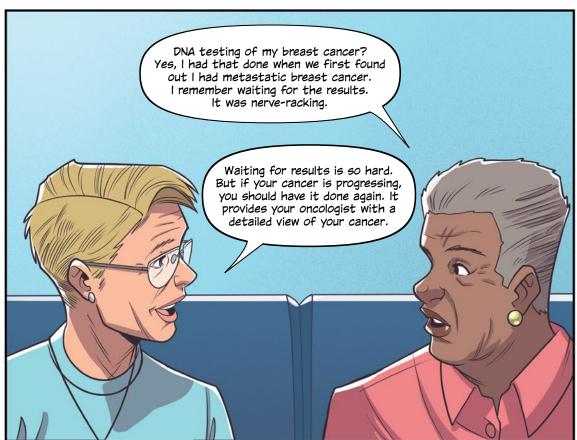


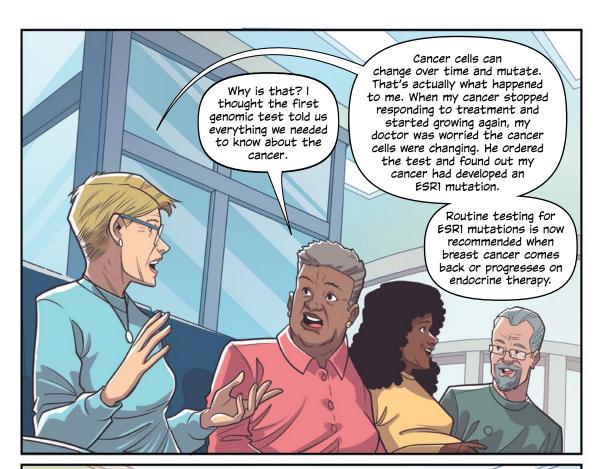


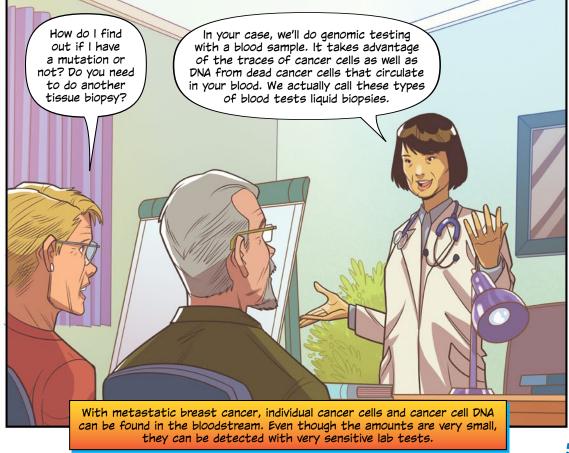


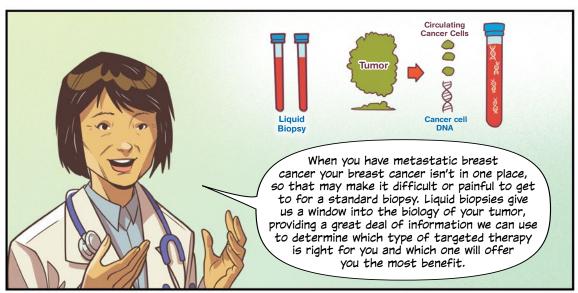


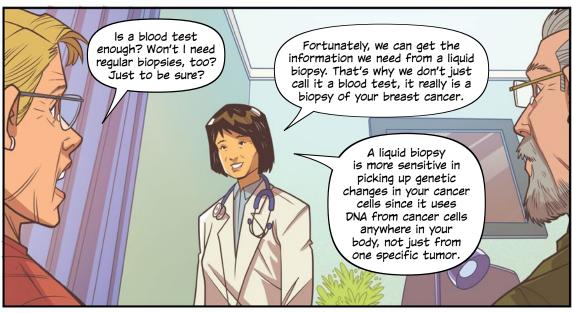


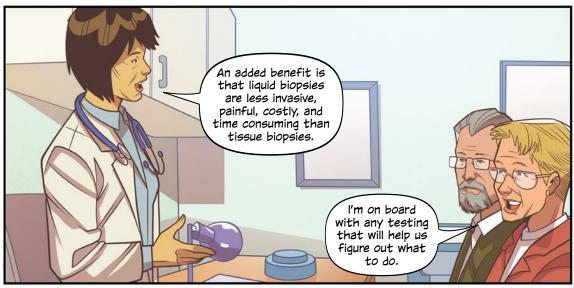




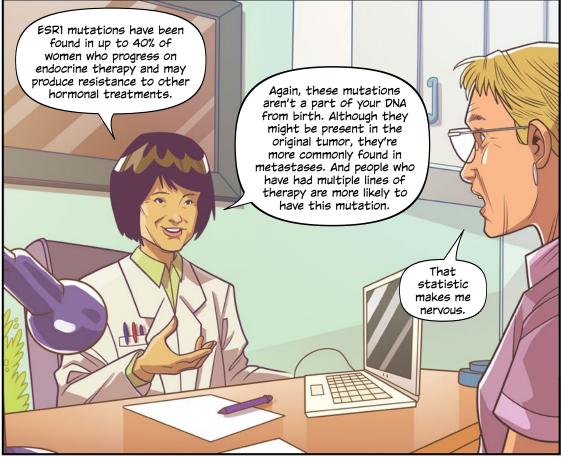


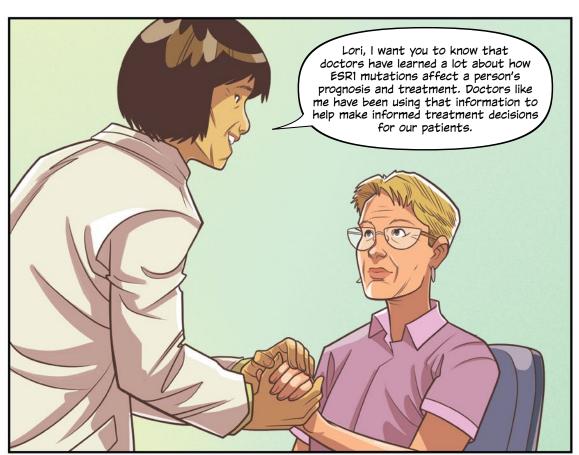


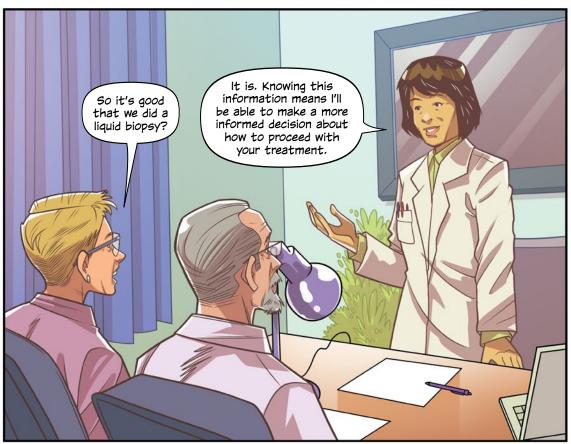


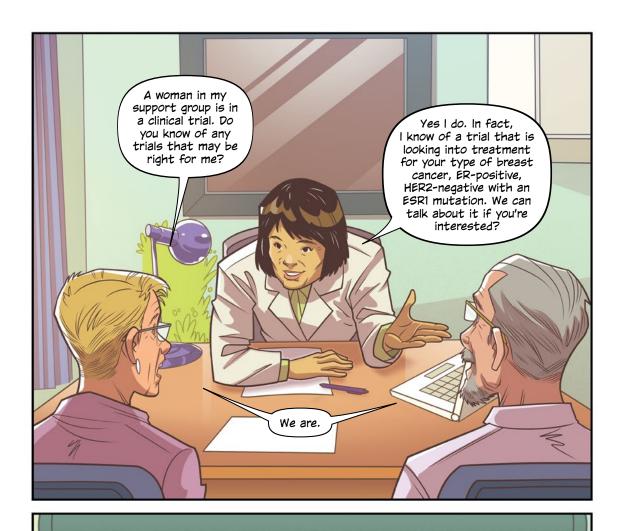






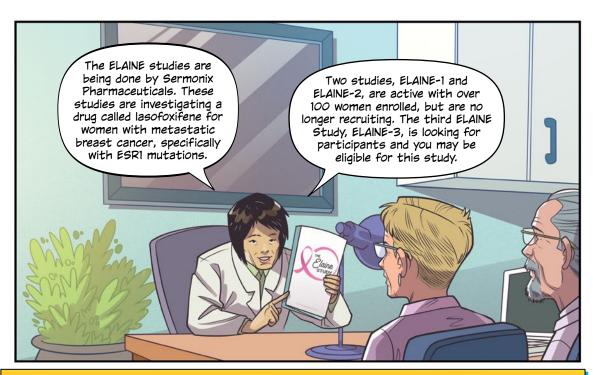




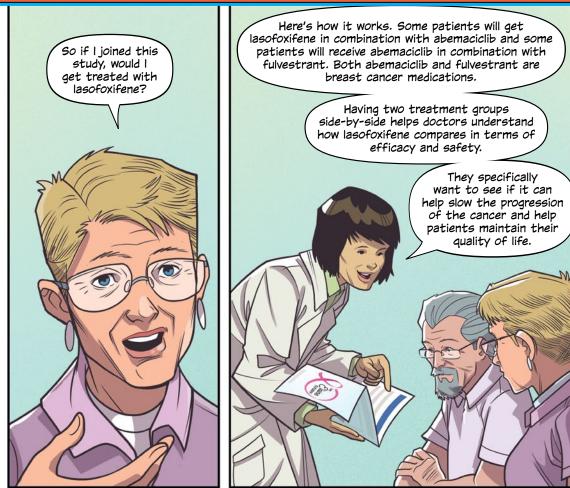


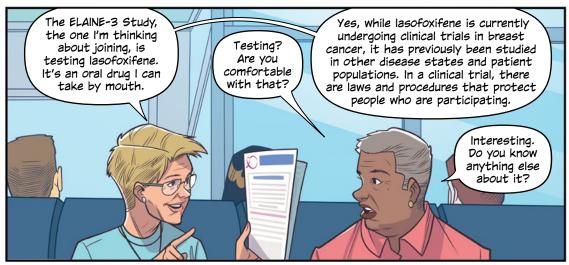
### **Clinical trials: Quick facts**

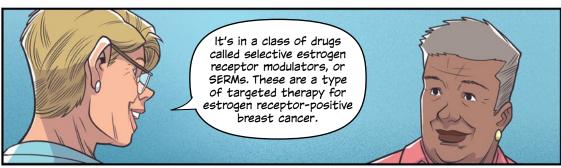
- Clinical trials (also called clinical studies) are how researchers determine if a new medical approach is safe and effective in people.
- In breast cancer clinical trials, participants get a promising investigational treatment or the currently accepted treatment for their cancer.
- Safety is the top priority, and a study may be stopped if risks arise that outweigh the benefits.
- Clinical trials help improve medical care for future patients.
- Clinical trials are a way to access quality cancer care.
- Joining a clinical study is 100% your choice.

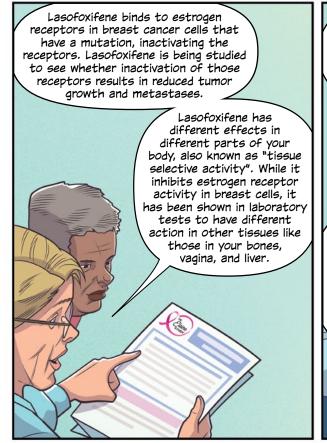


The ELAINE Studies are dedicated in memory of Elaine Davidson Nemzer, MD, the sister of Sermonix co-founder Miriam Davidson Portman, MD. Elaine's life was cut short by metastatic breast cancer at the age of 47. Her spirit continues to serve as an inspiration to the Sermonix team.









Selective estrogen receptor degraders, or SERDs, are another class of drugs that attach to estrogen receptors. They cause the receptor to get broken down. So, this is another way to stop breast cancer cells from getting estrogen's signal.

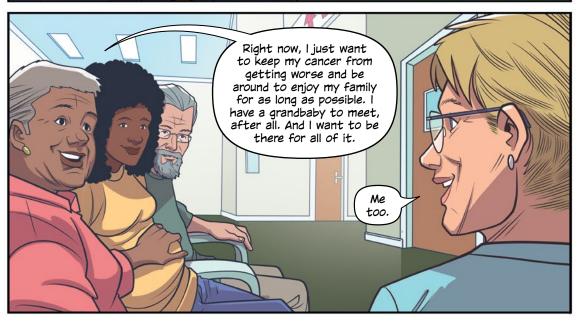
Ok, I think I get it.

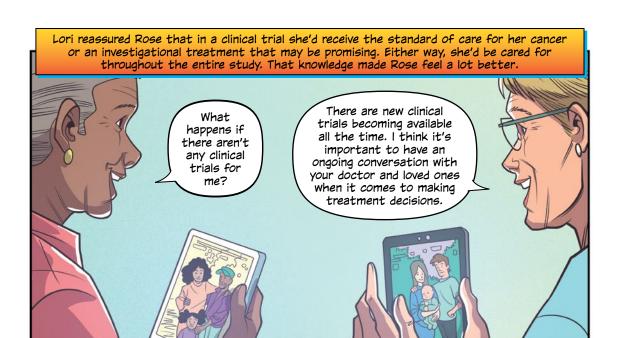
Aromatase inhibitors, SERDS,
and SERMs like lasofoxifene all help
to inhibit the growth promoting
effects of estrogens in
breast cancer cells.

Exactly and there are multiple drugs in each class, with new ones in development. Each displaying their own pharmaceutical profile. Lasofoxifene, the drug being studied in the ELAINE studies for people with ER-positive HER2-negative metastatic breast cancer with an ESRI mutation, is a targeted endocrine therapy in the SERM class.







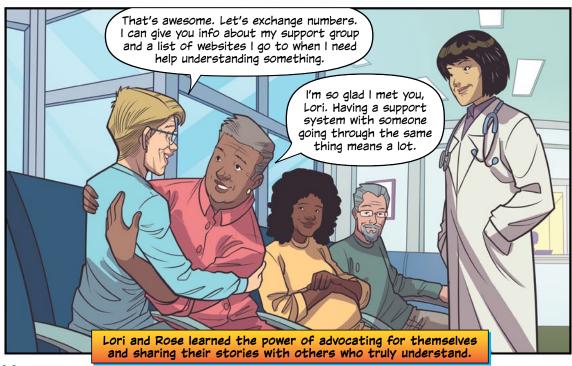












## **GLOSSARY**

## AROMATASE INHIBITOR

A class of drugs used in the treatment of breast cancer in postmenopausal women. These medications lower estrogen levels by stopping an enzyme in fat tissue (called aromatase) from changing other hormones into estrogen, which can fuel the growth of breast cancer cells.

### BIOMARKER

Any substance made in your body that your doctor can measure with lab tests to better understand your breast cancer.

### **BIOPSY**

A procedure that removes cells or tissue from your body so that they can be examined under a microscope or tested in other ways, including testing for biomarkers and gene mutations.

## ENDOCRINE THERAPY

Also called hormone-blocking therapy or hormone treatment, endocrine therapy is used to treat cancers that use hormones to grow, such as breast cancer. It is used to slow or stop the growth of hormone-sensitive tumors by blocking the body's ability to produce hormones or by interfering with the effects of hormones on breast cancer cells.

### ER-POSITIVE BREAST CANCER

Breast cancers that have a lot of estrogen receptors. These cancer cells may stop growing or die when treated with drugs that block estrogen production or the ability of estrogen to attach to the estrogen receptors.

### **ESR1 MUTATION**

An gene change that causes resistance to endocrine therapy. It is reported in approximately one-third of metastatic breast cancer patients and primarily among those treated with endocrine therapy.

## ESTROGEN RECEPTOR

Estrogen receptors are found in healthy breast cells and breast cancer cells. Too many estrogen receptors makes breast cancer cells grow, multiply, and behave in an out-of-control way.

## GENOMIC TESTING

A laboratory test to check for certain genes or gene mutations (changes) in a sample of cancer cells or cancer DNA. It may be used to help plan treatment and make predictions about how a cancer may behave.

## **GLOSSARY**

#### **INVESTIGATIONAL**

Refers to a substance that has been tested in the laboratory and has been approved by a country's health agency for giving to people in a clinical trial.

Also called experimental.

#### LIQUID BIOPSY

A blood test to analyze cancer cells or cancer cell DNA circulating in your blood. A liquid biopsy may be used to help plan treatment, find out how well treatment is working or, check if cancer has come back. Checking your blood over time may also help your doctor understand what kind of changes are taking place in your cancer cells.

#### **METASTATIC**

Having to do with metastasis, which is the spread of cancer from the primary site (place where it started) to other places in the body.

#### RECEPTOR

Receptors are a normal part of every cell in the body. Receptors receive signals from the body and then tell the cell what to do, like grow, multiply, or do its job.

### SELECTIVE ESTROGEN RECEPTOR DEGRADER (SERD)

A drug that acts on estrogen receptors and causes them to be broken down in the process. Fulvestrant (FASLODEX) is in this class of drugs.

### SELECTIVE ESTROGEN RECEPTOR MODULATOR (SERM)

A drug that acts on estrogen receptors, but in a different way in different tissues. In ER-positive breast cancer cells, SERMs block estrogen receptors, which helps to stop the cells from growing and multiplying. In other tissues such as bone, SERMs have the opposite effect and stimulate estrogen receptors, which helps with bone loss caused by lack of estrogen. Tamoxifen is a SERM used for ER-positive breast cancer treatment.

## STANDARD OF CARE

Treatment that is accepted by medical experts as a proper treatment for a certain type of disease and that is widely used by healthcare professionals. Also called best practice, standard medical care, and standard therapy.

ER-Positive/HER-2-Negative Advanced Breast Cancer:

[ISBN XXXXXXXXXXXXX]

Organizations dedicated to supporting and empowering people with breast cancer.







https://www.breastcancer.org/

https://thechrysalisinitiative.org/

https://lbbc.org/



https://sharsheret.org/



https://www.metavivor.org/



www.trialjectory.com/

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